

PASSION
UNLOCKS
POTENTIAL



HUAWEI is a leading global provider of information and communications technology infrastructure and smart devices; with integrated solutions across four key domains – Telecom Networks, IT, Smart devices, and Cloud Services.

We invest heavily in basic research, concentrating on technological breakthroughs that drive the world forward. With more than 180,000 employees, and we operate in more than 170 countries and regions as a leading supplier of next generation telecom networks and currently serve 37 of the world's top 50 operators. We look for people who share **our Vision: We are committed to providing innovative products, services and solutions to create long-term value and growth potential for our clients.** — Building a fully connected and intelligent world to everyone.

Marketing Assistant with Digital & E-Commerce Focus (f/m/d)

(Vienna; Full-time)

Expected start date: 01/Sep/2021

YOUR MISSION:

- Support marketing team for monitoring ongoing marketing and e-commerce campaign execution.
- Responsible for marketing sample management. Keep good track of sample devices from application to write-off.
- Analysis and continuously optimize e-shop traffic together with campaign manager and e-commerce team.
- Implement and optimize SEM and SEO with the support from media agency.
- Use web analysis tools for reporting, creation of KPIs and evaluations and derivation of action measures for conversion optimization (CR, CPC, CTR, impressions ...).
- Open for other marketing projects coordination and reporting tasks.

YOUR PROFILE:

- BA degree or ongoing study with Marketing or Media focus or equivalent education.
- Relevant experience in a similar job is preferred.
- Fundamental knowledge in image editing and copywriting
- Familiar with web analysis tools like Google Analytics.
- Experience in Adobe Creative Cloud is a plus.
- Analytical and strategic thinking, target-oriented and no stranger to giving reports.
- Enthusiasm in learning and preparing yourself for the fast-moving digital world.
- Excitement for an innovative, changing and learning culture
- German and English fluent as a prerequisite (Chinese would be a plus but is not mandatory).

WE OFFER:

- A minimum salary of EUR 30,000 gross per year. The actual salary will be higher depending on experience and qualification.
- Attractive benefits (e.g. lunch vouchers, public transport job ticket).
- A professional career in one of the leading multinational telecommunication companies and a wide variety of internal training.
- International team and working environment with highly motivated, open-minded colleagues.
- Free coffee, snacks and fruits, interesting time events.
- Office with beautiful view near subway station and Danube River.

HOW TO JOIN US ?

Please send your detailed **CV in English or German** via e-mail to austriacbg@huawei.com indicating your earliest start date and your salary expectations.

Important: To be considered for this role, applicants must be eligible to live and work in Austria

With your application, you agree with our **Recruitment Privacy Statement:**

http://r.huaweistatic.com/s/esddp/agreement/v1/app_000000035837/PSTA/20201109/Windows/en_US.html